

THOMAS P. GORDON
County Executive



87 READS WAY
New Castle, DE 19720

EXECUTIVE OFFICE

For Immediate Release
Aug. 5, 2014

Contact: **ANTONIO M. PRADO, Director of Communications**
(302) 395-5108, (302) 545-1462 AMPrado@nccde.org

NEWS RELEASE

New Castle County Ice Cream Festival named to USA Today's Top Ten for Food Festivals

USA Today, the nation's largest newspaper, recently named the New Castle County Rockwood Ice Cream Festival at Rockwood Park as one of the 10 best food festivals in America.

USA Today writer Larry Bleiberg collaborated with Food Network star Anthony Anderson to compile the list. Anderson and his show, *Eating America with Anthony Anderson*, filmed on location at Rockwood Park during the 2014 Ice Cream Festival.

Anderson noted in the article that the Rockwood Ice Cream Festival helped him understand the intricacies of ice cream and featured some "pretty decadent things," including a sundae topped with bacon.

County Executive Tom Gordon said it was good to get some recognition for the old fashioned Ice Cream Festival.

"We knew that being featured on the Food Network would bring much deserved, national exposure to the Rockwood Ice Cream Festival," County Executive Gordon said. "The latest recognition by USA Today of the festival as one of the nation's best is evidence of the hard work we put into this traditional event."

"This is beyond awesome," added Sophia Hanson, General Manager of the Department of Community Services. "Now, 2.5 million people know how great the festival was, along with the 40,000 who attended."

Barry's Events coordinated the Rockwood Ice Cream Festival with co-sponsorship and support from New Castle County. The annual event is held the last weekend in June at Rockwood Park, located at 4651 Washington Street Extension in Wilmington.